

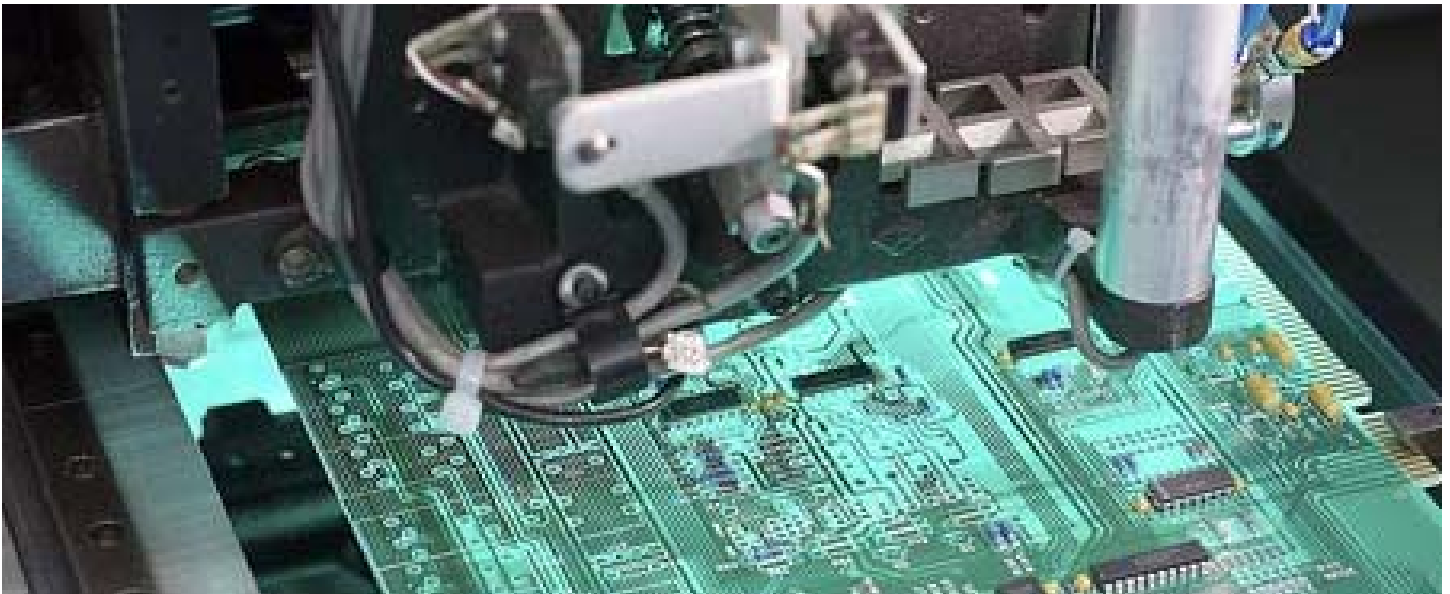


**COLUMBIA
RIVER
ECONOMIC
DEVELOPMENT
COUNCIL**

805 Broadway Suite 412, Vancouver, WA 98660
www.credc.org | (360) 694-5006

PRESIDENT OF CREDC





THE OPPORTUNITY

This position is for the President of the Columbia River Economic Development Council ("Council"). The President functions as the chief executive officer (responsible for developing the Council's strategic direction and work plan as adopted by the Board of Directors) and chief operating officer (responsible for implementing the Council's work plan). The President reports to the Board of Directors and is supervised by the Chairman of the Board and Executive Committee.

The President is expected to follow general directions while simultaneously and consistently exhibiting initiative and high level professional judgment in achieving these responsibilities. The President is given full oversight, responsibility, and accountability for planning and managing the administration, programs, and activities of the Council. This is a full time exempt position. Employment is "at will."

CREDC

Serving Clark County since 1982, the CREDC is a proactive, results-oriented public/private partnership working with over 130 investors to assist business relocation to, or expansion in Clark County. It is charged with promoting job creation and investment while maintaining the county's exceptional environment and high quality of life. The CREDC serves as a "one-stop shop" specializing in site location and acquisition, business data and demographics, and process facilitation. The CREDC achieves its goals through visionary thinking and strategic relationships. It continually delivers quick and efficient business relocations and expansions.

THE COMMUNITY

CREDC is headquartered in Vancouver, Washington. Vancouver is a city of approximately 170,000 and lies within Clark County, which has a population of approximately 440,000. The surrounding Portland, Oregon - Vancouver, Washington metropolitan area has a population of more than two million. Approximately one-third of Clark County's workforce commutes to jobs in Portland daily.

Clark County's historical development was based on three primary assets: resource industries such as paper manufacturing, maritime industry along the mighty Columbia River, and very extensive rail and surface transportation networks. Since the 1980s the local economy has been marked by high tech manufacturing along with the continued growth of traditional manufacturing.

Clark County is a highly desirable location due to its clean and green environment, lack of income tax, excellent K-12 schools, Washington State University's Vancouver campus, affordable housing, strong civic leadership, myriad recreational opportunities from river to mountain to sea, and world-class historical reserves.

PRESIDENT'S RESPONSIBILITIES

Leadership

Develop and update the Council's strategy/vision. Identify and create strategic initiatives and advocacy programs that achieve a positive business environment. Use innovation to determine and advance a regional economic vision. Understand and embrace the significance and nuances of regionalism, and cause the Council to engage effectively both within Clark County and in the greater metro area. Recognize and capitalize on the region's wide array of economic development resources to implement the strategic plan. Encourage the Board to take measured risks when appropriate.

Communication / Relationships

Develop strong relationships with investors and understand their expectations for return on investment. Facilitate positive engagement between the public and private sectors to achieve successful economic development. Create and maintain strong communication between public and private investors via a communication plan that includes investors, public and private entities and individuals, government/elected officials, Council directors, non-investor businesses, and the community at large. Engage with elected officials and legislature to advance Clark County's economic development. Advocate successfully on behalf of the organization.

Integration / Coordination / Collaboration

Build "followership" through careful listening, comprehending the "big picture", motivating, energizing, persuading, influencing, and connecting the right people, partnerships, and resources to accomplish the Council's goals. Manage and harmonize expectations and competing needs and interests while bringing the strategic plan to fruition. Guide the board; harness its skills, resources, and power; lead development of the board's vision; and guide the Council toward realizing that vision. Ensure ideas, interests, and developments are effectively communicated through the board and the entire economic development system. Extend the Council's influence by knitting together diverse individual and organizational resources, and causing them to take leadership roles on various projects or initiatives. Integrate local resources, systems, and community aspirations toward developing and maintaining a positive business climate. Recognize and anticipate the need to accommodate change.

Management

Serve as the chief operating officer. Manage the Council, delegate responsibility and authority, and foster partnerships. Develop and implement an organizational business plan. Lead and supervise the Council's staff, resources, and board. Supervise and develop staff for skills and leadership. Successfully deliver retention, expansion, recruitment, and advocacy services to economic development clients. Be familiar with current and emerging economic development strategies. Utilize and share economic development knowledge with both the public and private sector. Design, develop, and implement strategic plan. Establish and implement annual goals and objectives. Develop and make available additional tools for business retention, expansion, and recruitment. Develop and strengthen relationships with state, local, and federal elected officials, investors, public and private businesses and individuals, and the community. Manage relationships. Establish and monitor financial controls, develop annual budget, and maintain sound financial position.



WaferTech, a \$1.8 billion semiconductor foundry in Camas

QUALIFICATIONS

The individual filling the position will have the ability to individually or through collaboration identify new and innovative ideas, and implement those ideas through a participative management style. The individual will have previously demonstrated business development experience either in the economic development arena or in the business world, as well as experience in managing and supervising personnel. A four-year degree is considered a minimum qualification. Advanced training is preferred.

REQUIRED SKILLS

- Project development, marketing, and management skills.
- Knowledge of economic development, business retention and expansion, and business finance.
- Excellent verbal and written communication skills.
- Ability to work with customers, investors, and the public.
- Ability to work independently and exercise judgment as well as participate in a project team.
- Ability to take direction.
- Ability to supervise and provide direction to subordinate staff.
- Some flexibility of schedule to include occasional night meetings or out-of-the area travel for training, etc.
- Knowledge of computer-based office systems and experience with spreadsheets, word processing, accounting, and charting software in a Windows® environment.

APPOINTMENT

This is a full-time, top leadership position with a highly competitive compensation package. The incumbent will be subject to frequent, at least annual, management and performance reviews by the CREDC Board of Directors. Incumbents are at-will employees and serve at the pleasure of the CREDC Board of Directors.

APPLICATION

Apply by e-mail to CREDC's search firm: Jasmin Carmi - jasmin@nwsecurecheck.com.

EQUAL OPPORTUNITY EMPLOYER

The Columbia River Economic Development Council is committed to ethnic, cultural, and social diversity and is committed to providing equal opportunity and access regardless of race, color, religion, creed, sex, national origin, age, marital status, the presence of any sensory, mental, or physical disability or the use of a trained guide dog or service animal by a disabled person, sexual orientation/gender identity, veteran status or any other status protected by law. Women, minorities, veterans, and persons with disabilities are encouraged to apply.



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